

空间合作指南 | SITE GUIDE

2017.05 **V1.0**



三 影 堂
摄 影 艺 术 中 心
T H R E E S H A D O W S
P H O T O G R A P H Y
A R T C E N T R E

三影堂摄影艺术中心 | Three Shadows Photography Art Centre

三影堂由中国当代摄影艺术最重要的代表之一荣荣和他的妻子、日本著名摄影家映里创办，是中国最具影响力的摄影交流平台。摄影艺术中心坐落于北京最活跃的艺术区之一草场地，具有独特的景观和艺术样式，是一座位置绝佳、私密性极好的独立艺术园区。

Three Shadows is the most influential photography platform in China, founded by leading photographer couple RongRong (China) and inri (Japan). The Centre is situated in Caochangdi, one of the most dynamic art zones in Beijing. Designed by artist and architect Ai Weiwei, with its unique building and garden, it is famous as a well-located, stylish, and private independent art space.





位置与交通 Location & Transportation

中心近五环路东北角与机场高速交叉，距离798艺术中心约2公里，到三元桥、机场等均快捷便利。

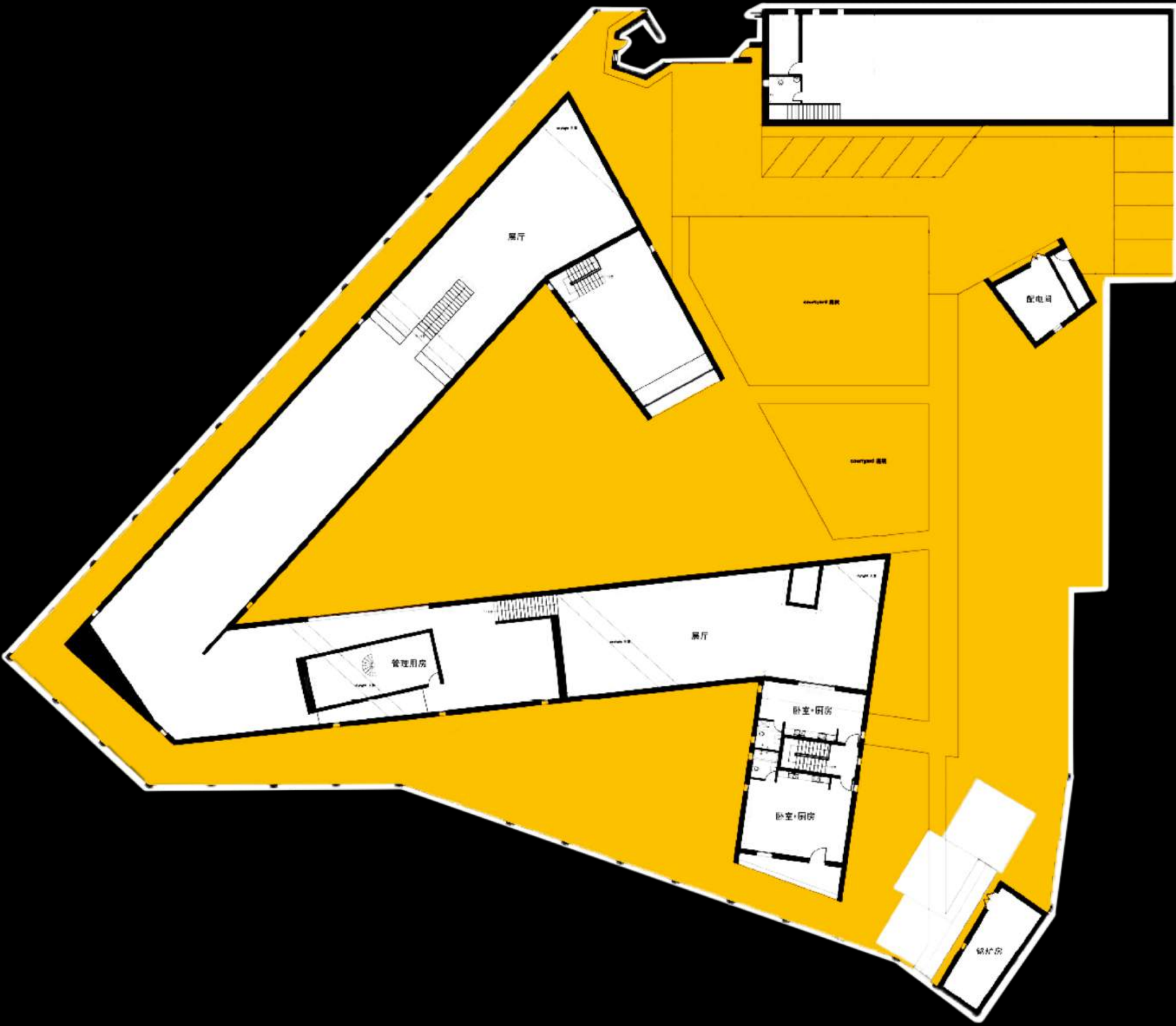
Three Shadows Photography Art Centre is next to the intersection of the northeast 5th Ring road and the Airport Expressway, 2 km from 798 Art Zone, with convenient transportation to Sanyuan Bridge or the airport.

地址：北京市朝阳区草场地155A号 Address: Caochangdi 155A, Chaoyang District, Beijing, China

空间概况 Space Rental

三影堂摄影艺术中心占地4600平方米，主体建筑内分为3个展厅，总计约876平米，室外配有约2600平米的景观庭园，全面覆盖无线网络。 涵盖以摄影为主题的展厅、画廊、暗房、教室、书店、咖啡厅等全方位功能。每年接待观众超过20万。适合举办各类展览、发布会、晚宴、会议、团建、婚礼、演出、私人派对等活动。

Three Shadows Photography Art Centre covers an area of 4600 sqm, the main building is a combination of 3 galleries, about 876 sqm in total, surrounded by 2600 sqm of landscaped garden, with full WiFi coverage. The Centre is fully functional, including exhibition halls, galleries, darkroom, classroom, book store, and a cafe shop. About 200,000 visitors come to the Centre each year. There are various spaces suitable for holding events including product launches, meetings, dinners, conferences, team building events, weddings, performances or private parties.



空间 – 室外庭院 Space – Garden

The garden is covered with trees, grass, benches and other landscape elements. It is flexible to meet various set-up requirements, to create a unique presentation for each event. Whether it's lighting, video, or mapped elements, the stylish brick wall is an ideal surface for creative, eye-catching visual effects.

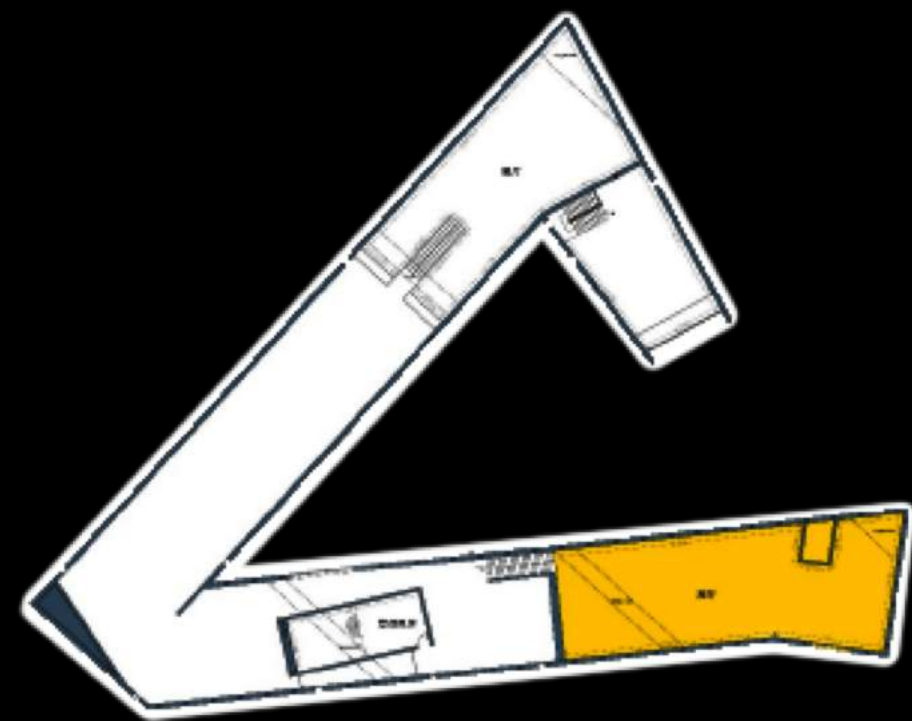
庭园核心区域覆盖树木、草坪，长椅、及多种景观设计。可满足多变的搭建需求，为每个活动打造独特的视觉风格。前卫的建筑外墙不论灯光还是建筑投影，均能制造出令人过目不忘的精彩效果。



空间 – 室外庭院 Space – Garden



空间 – 展厅 1 Space – Exhibition Hall 1



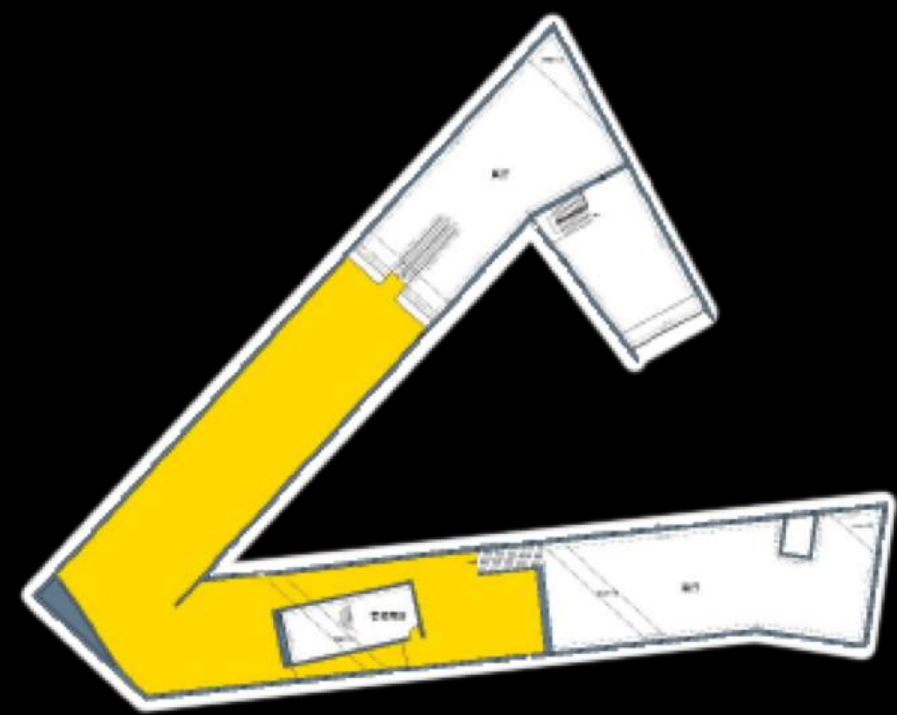
210平方米，5.5米挑高，可容纳约80人就坐用餐，或200人发布会、酒会等活动。
210 sqm, 5.5 m high, can accommodate up to 80 people for dinner, or up to 200 people for free standing events like launch events & cocktail parties.



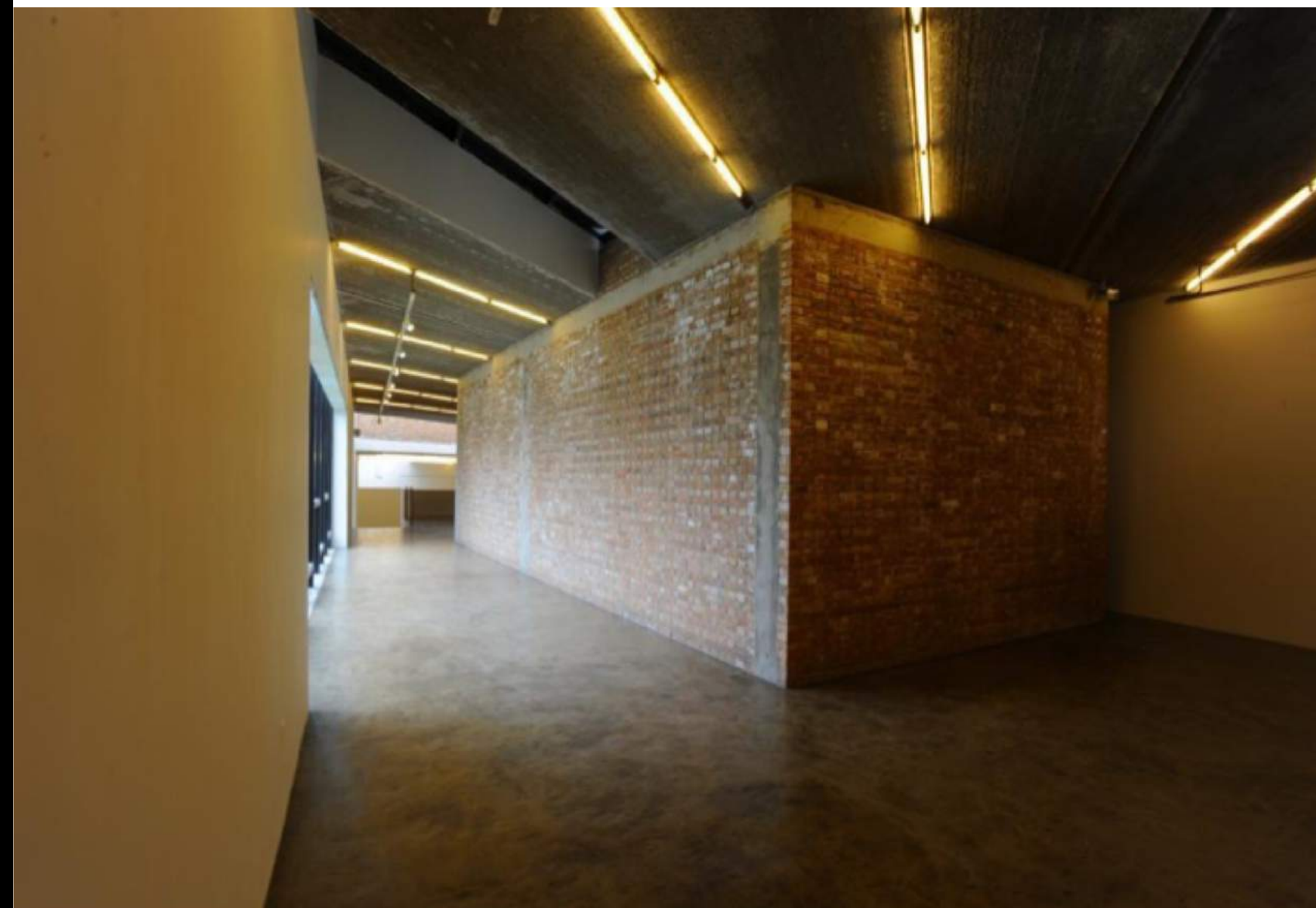


空间 – 展厅 2 Space – Exhibition Hall 2

477 sqm, 3.3 m high, can accommodate up to 100 people for dinner, or up to 200 people for free standing events like launch events, cocktail parties & fashion shows.



477平方米，3.3米挑高，可容纳约100人就坐用餐，或200人发布会、酒会、走秀等活动。

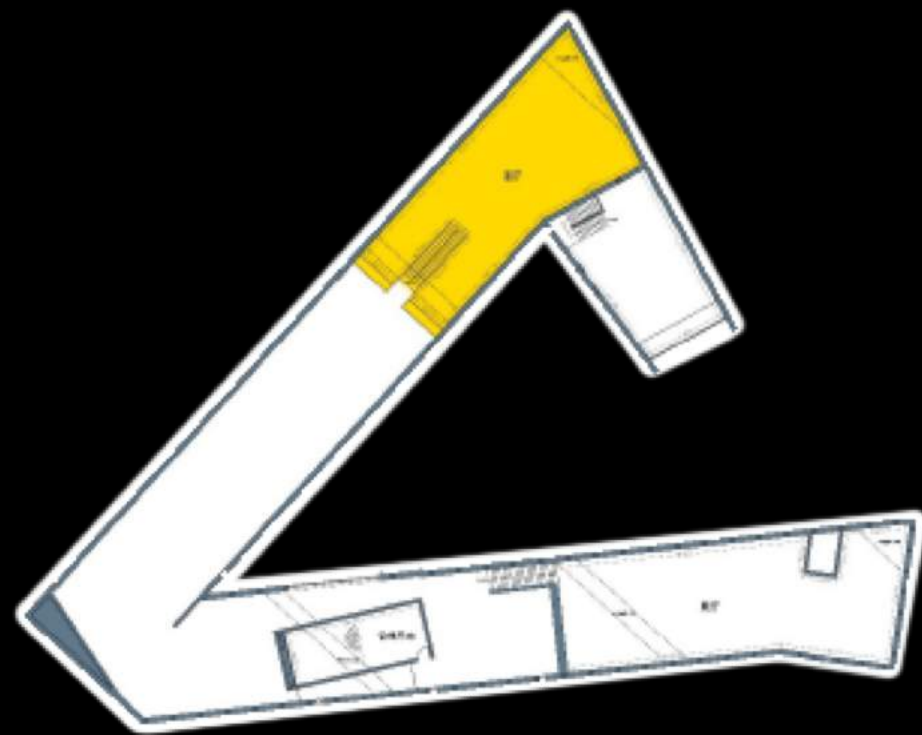




空间 – 展厅 3 Space – Exhibition Hall 3

189平方米，5.5米挑高，可容纳约80人就坐用餐，或150人发布会、酒会等活动。

189 sqm, 5.5 m high, can accommodate up to 80 people for dinner, or up to 150 people for free standing events like launch events & cocktail parties.







影像服务 VISUAL SERVICES

国内外最全面摄影摄像团队资源网络，AR&VR等新媒体团队，满足您的各种视觉表现、影像记录需求。
Global professional resources of photographers, video production, AR&VR new media art team. We can meet any recording or any visual requirements for your events.



设备租赁 EQUIPMENT RENTAL

投影机、LED、音响、调音台、同声传译等设备租赁。另有专业工程师、DJ、VJ、舞者、译员等合作方人员支持
Camera, LED, audio, mixer, simultaneous interpreting equipments. Supported by professional engineer, DJs, VJs, dancers, interpreters.



餐饮服务 CATERING SERVICES

我们也可以为您精选多种风格品质的餐饮供应商，配合高素质的服务团队
Our selected high-quality catering vendors, supported by a professional service team.

为达到更好的效果和体验，我们很高兴为您订制以下额外付费服务。请将具体需求发送给我们，之后会为您尽快制定适合的方案和报价。

We are glad to help to enhance your experience with the extra paid services as outlined below. Please send us your detailed requirements, we' ll provide you with the best solutions and a reasonable quotation ASAP.

更多服务
More Services





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MAX&Co.



TIFFANY & CO.

SHISEIDO

CÉLINE



场地数据
Venue Data

场地 VENUE	有效使用面积 (平方米) PROPORTION (SqM)	高度(米) HEIGHT(M)	建议使用人数 NUMBER OF PEOPLE	常用活动类型 SUGGESTED EVENTS
庭园 GARDEN	1600	露天 Open air	200–300	发布会、团建、婚礼、庆典、演出、鸡尾酒会、派对等户外活动。 Launch events, team building, wedding, celebration, performances, cocktail party or other outdoor activities.
展厅 1 GALLERY 1	210	5.5	80–200	发布会、走秀、晚宴、鸡尾酒会、展览、会议、庆典、演出、派对等 Launch events, fashion shows, dinner, cocktail party, exhibition, conference, celebration, performances or other indoor activities.
展厅 2 GALLERY 2	477	3.3	100–200	
展厅 3 GALLERY 3	189	5.5	80–150	

租用指南
Rental Guide

场地租用价格因区域、时间、服务等实际使用需求不同而有所差异，请您联系我们的商务合作团队为您定制最合理的方案 and 价格。

Quotations are based on your needs, may vary depending on area, time, and requested services. Please contact our business development team for a competitive quote

涉及第三方服务的部分以第三方报价为准，我们会尽量为您协商到长期合作价格，并建议您尽早地预定以便安排档期。

To book a third party service, please contact us as early as possible to the best timing and pricing

因部分或全部区域仍然是艺术展览和学术活动主办场地，请您尽量提早联系我们预定相关场地与服务。

Please note that portions of the Centre & galleries may be in use for art exhibitions or educational events, so please contact us to reserve your dates as early as possible.

如您对我们已有的展览或活动感兴趣，有意以赞助或其他形式的合作为您的品牌带来针对高水平受众的优质宣传，欢迎联系商务合作团队，期待您成为我们的合作伙伴，收获更多回报。

If you are interested in our photography exhibitions or other events, or interested in high-level promotion sponsorship or any other kind of partnership, please contact our business development team. We are pleased to help our partners to ensure optimal returns on our cooperation

联系我们
Contact Us



www.threeshadows.cn

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